

# Eversports - Technical Notes

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This document is an addendum to the Eversports privacy policy and informs you about how we use cookies and other tools for a variety of purposes on our websites. For information about how we process your data and for what purposes, please see our [privacy policy](#).

## Important Definitions

**Eversports Websites:** Websites provided by Eversports, such as [www.eversports.com](http://www.eversports.com) (or country-specific domains such as [www.eversports.at](http://www.eversports.at) and [www.eversports.de](http://www.eversports.de)), and [www.eversportsmanager.com](http://www.eversportsmanager.com).

**Eversports Platform:** The sports search engine and booking platform operated by Eversports online, in its apps and on its websites.

**Cookies** are short text files that are stored in your browser by the website you visit. The files stored in this way can be read and also written to during your visit and on subsequent visits. Each cookie has an expiration date at which it is automatically deleted. Cookies fall into two categories: "**session cookies**" are already deleted when the browser is closed. Cookies that persist beyond this time are called "**persistent cookies**".

You can also delete cookies yourself from your browser's memory at any time. More information can be found here: <https://www.aboutcookies.org/>

Cookies are also distinguished by who placed them on your device. In principle, websites can only read those cookies that they themselves have placed. If the website you are currently visiting sets a cookie, it is called a "**first-party cookie**". However, a website may also use third-party services, allowing these third parties to place their own cookies. Such cookies are called "**third-party cookies**".

Cookies can be used for various purposes. You can find detailed information about this in the next section.

**Other Tools:** While cookies are the most common technology used by websites, there are also others that can store information on your device and/or transmit data (e.g. html web storage, pixels, web beacons). Also, other tools include plugins for authentication through third parties and embedded content such as maps and videos. When we say "tools" we mean all these available technologies, including cookies.

## How do we use cookies and other tools?

Eversports operates several websites and apps which are grouped in the following way.

- **Eversports Platform** group include:

- [www.eversports.com](http://www.eversports.com) and country-specific domains such as [www.eversports.at](http://www.eversports.at), [www.eversports.de](http://www.eversports.de) and [www.eversports.nl](http://www.eversports.nl)
- the Eversports App for [Android](#) and [iOS](#).
- **Eversports Manager** website group include: [www.eversportsmanager.com](http://www.eversportsmanager.com).

The **cookie tables** in this document inform you about the cookies we use.

- The "Controller" column contains the company or domain that set the cookie and can thus also access it again.
- The column "Name" contains the name of the cookie. Some cookies receive a partially individualized name when they are placed in the browser. This individualized part is replaced with the placeholder 'XXX' in the tables below.
- The column "Description" contains details about the use and purpose of the cookie.
- The column "Type of cookie and storage duration" informs you whether it is a first- or third-party cookie, and a session or persistent cookie. In the case of persistent cookies, the maximum time for which they are stored is indicated. Session cookies are deleted when you close your browser.

Note: Not every cookie mentioned henceforth is stored and read by each of our webpages all the time.

## Eversports Platform – Cookies and Other Tools

On web pages of this group cookies and other tools are used to

- enable the operation of our website (Necessary Tools),
- guarantee information security (Necessary Tools),
- optimize our services (Analytics Tools),
- authenticate you (Single Sign-On),
- let you access External Provider Tools

### Necessary Tools

The following tools help us guarantee information security:

#### Cloudflare

We use Cloudflare services for the purposes of increasing the security and performance of our website and services.

Controller	Name	Description	Type of cookie and storage duration
Eversports	__cf_bm	Security Cookie. Manages incoming traffic that matches criteria associated with bots.	first party persistent cookie - 30 minutes
Eversports	__cfduid	Security Cookie. Used to identify trusted web traffic.	first party persistent cookie - 1 month

## Stripe

We use Stripe and its services to facilitate our payments.

Controller	Name	Description	Type of cookie and storage duration
Eversports	__stripe_mid	Security Cookie. Provides fraud prevention.	first party persistent cookie - 1 year
Eversports	__stripe_sid	Security Cookie. Provides fraud prevention.	first party persistent cookie - 30 minutes
Stripe	m	Functional cookie to ensure payments	first party persistent cookie - 2 years

The following tools help us enable the operation of our websites:

## Eversports

We use some of our own cookies to enable the operation of our websites:

Controller	Name	Description	Type of cookie and storage duration
Eversports	et	[Optional] Access token after login	first party persistent cookie - 1 month
Eversports	et-legacy	[Optional] Access token after login (legacy cookie settings for older browsers)	first party persistent cookie - 1 month
Eversports	fpg	Random value between 1-100. Helps us roll out new features gradually and thus safely.	first party persistent cookie - 2 months
Eversports	experiments	List of new features enabled for a user (automatically generated based on value stored in 'fpg' cookie)	first party persistent cookie - 2 month

## Analytics Tools

These tools and the data they provide are used exclusively for internal research so that we can optimize our services. They are only used with your consent.

## Amplitude

We use Service by Amplitude (Amplitude, Inc., <https://amplitude.com/>) for tracking purposes on our websites and apps. They help us collect and analyze data regarding the use of our websites and services.

There are two kinds of tracking we use: 1) anonymous tracking, and 2) account-based personal tracking. Both only happen with your consent.

**1) Anonymous tracking** only happens when you browse our websites and have consented to it. This tracking can be activated and deactivated via the cookie banner.

The following cookies are used:

Controller	Name	Description	Type of cookie and storage duration
Eversports	amp_*	These cookies are used by Amplitude for session tracking for analytics purposes.	first party persistent cookie - 1 year
Amplitude	amp_*	These cookies are used by Amplitude for session tracking for analytics purposes.	third party persistent cookie - 10 years
Eversports	amplitudeDeviceId	This cookie is used to identify a device to Amplitude.	first party session cookie
Eversports	amplitudeSessionId	This cookie is used to identify a session to Amplitude.	first party session cookie
Eversports	amplitude_unsent_*	Temporary local storage field for event tracking.	first party local storage field

The following data is collected:

- Button & element clicks on selected items
- Meta data from the page accessed

This data is collected and analyzed in order to compile anonymous statistics. These statistics tell us about how website visitors use, interact with and navigate through our websites. We use these statistics only to improve our websites and services. You cannot be personally identified using these statistics. Amplitude cannot identify you based on the data we transmit to them. By withdrawing your consent in the cookie banner or deleting the associated cookies

**Technical and organizational measures taken towards the safety of your data:** Even though Amplitude can never identify you, they are still our data processor, and we are required to sign an appropriate data protection agreement, which we have done.

Amplitude processes data in the United States, and thus outside the EU/EEA. We have signed [Standard Contractual Clauses](#) with Amplitude that further safeguards your data, while being processed outside the EU/EEA.

Amplitude has high security and privacy standards; you can read about them here: <https://amplitude.com/amplitude-security-and-privacy>.

Based on these safeguards, and the fact that Amplitude cannot directly identify you themselves, we believe to have met the required regulatory standards for transmitting data to the United States.

## Google Analytics

Controller	Name	Description	Type of cookie and storage duration
Eversports	_ga	Registers a unique ID that is used to generate statistical data on how the visitor uses the website.	first party persistent cookie - 3 years
Eversports	_gcl_au	Used by Google Analytics to attribute conversions to outside landing pages (conversion linker)	first party persistent cookie - 3 months
Eversports	_ga_*	Used by Google Analytics to collect data on the number of times a user has visited the website as well as dates for the first and most recent visit.	first party persistent cookie - 3 years

This website uses functions of the web analytics service Google Analytics ("GA"). The provider in the EU is Google Ireland Limited, Gordon House, Barrow Street, Dublin 4, Ireland ("Google"). We use GA to compile anonymous statistics about visitors to our websites and their usage patterns during their visit.

For this purpose, the cookies listed above are stored on your device and used to collect data that is then transmitted to GA for analysis and the compilation of reports. The following data is collected and transmitted in this process:

- Pages accessed by you
- Achievement of "website goals" (conversions)
- Your user behavior (e.g. clicks, dwell time, bounce rates)
- Your approximate location (region)
- Your IP address (will only be stored in shortened form, see below)
- Technical information about your browser and the end devices you use (e.g. language setting, screen resolution)
- Your internet service provider
- The referrer URL (via which website/ via which advertising medium you came to this website)

We use the GA feature "**IP anonymization**". This shortens (and thus anonymizes) your IP address as soon as the data is received by Google Analytics and before it is stored on hard-drives or further processed. The stored data therefore does not provide any information about your identity. Technical details on IP anonymization can be found here:

[https://support.google.com/analytics/answer/2763052?hl=de&ref\\_topic=2919631](https://support.google.com/analytics/answer/2763052?hl=de&ref_topic=2919631)

We have signed a data processing agreement with Google.

The following tools are used to optimize our online services by recognizing and solving technical issues:

## Rollbar

The eversports platform and the manager software are monitored by the error tracking tool [Rollbar](#) provided by Rollbar Inc. If an error or crash occurs while using one of our services, a report is generated and the data is used to identify and resolve technical issues that may have caused the problem. Crash reports are used to fix bugs in the software and thus improve our offerings. The tool does not install any cookies on your device.

## External Provider Tools

On some of our pages, we offer features or show content from external providers, e.g. single sign-on functions from Facebook and Google. These features are turned off by default. To use these features or gain access to external content, you must first accept the providers' terms of use, including their cookie policies. These policies are completely outside of our control. If you do not access this content or use these features, the corresponding cookies will not be stored on your device and no data will be transmitted to the external provider in this context.

List of third-party providers:

- Facebook (<https://de-de.facebook.com/legal/terms>)
- Google (<https://policies.google.com/terms?hl=de&gl=be>)
- Apple (<https://www.apple.com/at/legal/>)
- Mapbox (<https://www.mapbox.com/legal/privacy>)

These third-party services are beyond the control of Eversports. The providers may change their terms of use and the purpose and use of your data and cookies at any time.

## Single Sign-On

You have the option to sign up and log in to Eversports using one of your existing accounts. This (external provider) tool is referred to as "Single Sign-On" ("SSO"). You can use your existing account at

- Facebook ("Facebook Login" service provided in the EU by Facebook Ireland Ltd, 4 Grand Canal Square, Grand Canal Harbour, Dublin 2, Ireland),
- Google ("Google Sign-In" service provided in the EU by Google Ireland Limited, Gordon House, Barrow Street, Dublin 4, Ireland), or

- Apple (“Sign in with Apple”, service provided in the EU by Apple Inc. One Apple Park Way, Cupertino, California, USA, 95014),

for SSO. If you do not use SSO, no cookies will be stored on your device in this regard and no data will be transmitted to the service provider.

If you decide to use SSO for our platform, you will be redirected to the service provider’s website for the initial sign-up. There you can enter the login details of your existing account and follow further instructions. Once you have successfully completed the process, your existing profile will be linked to your new Eversports profile. If you have agreed to the exchange of data during the registration process, we will receive certain data from your existing profile. The data we receive depends on the privacy settings you have chosen on the service provider’s platform. Possible data includes User ID, first and last name, email address, profile picture, age, and gender.

Of this data, we only process first and last name, email address, and User ID, as this information is necessary to fulfill the contract.

Note while we do not transmit any data to the service provider about your use of SSO, the service provider processes your data directly, after you have activated it as an external provider tool. Please inform yourself about the purpose and scope of data processing on the part of the service provider, as well as about your rights in this regard and setting options for protecting your privacy in the service provider’s privacy policy.